

## **Commerce Administrators Seek Investment Opportunities**

International division administrator Damien Bard and Marketing administrator Bibiana Nertney traveled to Taiwan November 29th through December 5th to seek investment and marketing opportunities for Idaho.

Two seminars were held – one in Taipei and one in Kaohsiung – that focused on Idaho's renewable energy sector. Idaho representatives met with six companies expressing an interest in investing in Idaho. They also met with four trade associations, including the Taiwan Venture Capital Association, Taiwan Immigration Consultants Association, US Commercial Service and Taiwan Battery Association.

The trip resulted in an article in Taiwan's top technology magazine, DigiTimes. In addition, an Idaho company has been matched with a Taiwan partner, and visited Taiwan in January 2010 for follow-up. One or more site visits by Taiwan companies looking to expand to the U.S. are planned and at least one journalist will attend the Idaho media tour planned in May.